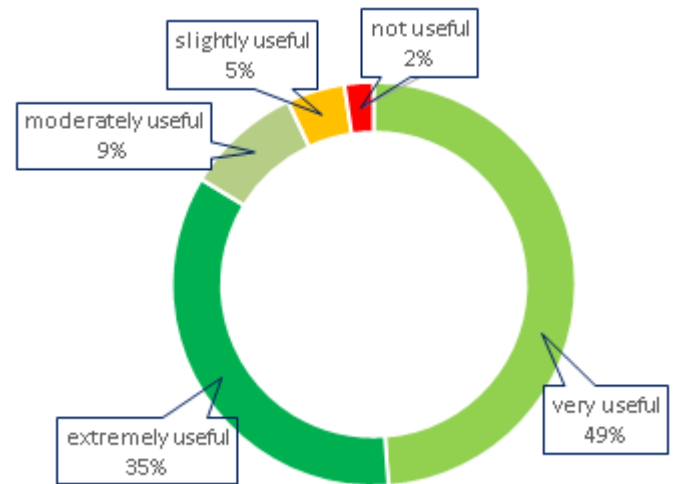


Big Advice day 2019 in numbers

- ✓ 20 Stallholders.
- ✓ 108 attendees from 75 organisations.
- ✓ 5 workshops with a total of 55 participants.
- ✓ 98 surveys emailed.
- ✓ 43 survey responses (44% response rate).
- ✓ **84% of respondents rated Big Advice Day very useful or extremely useful.**
9% rated it moderately useful and 5% slightly useful.



Audience

The event was aimed at existing voluntary and community groups in Bradford district. Others attended, including statutory partners and individuals. We were able to offer the event free of charge thanks to funding from People Can and sponsorship from Jelf Insurance and Marble4life.

Only one respondent (2%) rated the event as not useful. This was an individual looking for information about care homes (unfortunately not the event topic or target audience).

All other respondents were looking for advice relevant to community groups (majority funding). This shows that the publicity broadly reached the right audience.



Outcomes

The event aimed to provide an opportunity for community organisations to get advice and information through workshops and talking to stallholders.

1) Improved access to advice as a result of attending Big Advice Day

38 respondents had asked stallholders for advice. 37 were helped successfully.

- 66% got an answer to their question on the day
- 24% were signposted to someone who can help

One respondent was told where to find information online, one didn't state the outcome.

In the survey we offered respondents to ask us any questions they hadn't been able to ask on the day. Out of the two respondents who didn't get the information they needed, one asked for help with starting an organisation and was referred to the Starting from Scratch course (and they booked a place).

Only one respondent said that there wasn't someone available to answer the question on the day and then declined to ask in the survey, meaning we were unable to help.

2) Improved knowledge as a result of attending Big Advice Day

41 respondents answered this question, stating which topics they had more knowledge of having attended the event.

Improved knowledge of:

1. Funding 36 (88%)
2. Help for groups in Bradford district 28 (68%)
3. Marketing 18 (44%)
4. Community Asset Transfer 13 (32%)
5. Insurance 13 (32%)
6. Getting volunteers 12 (29%)
7. Legal issues 11 (27%)
8. Governance 8 (19%)
9. Bradford District Assembly 8 (19%)

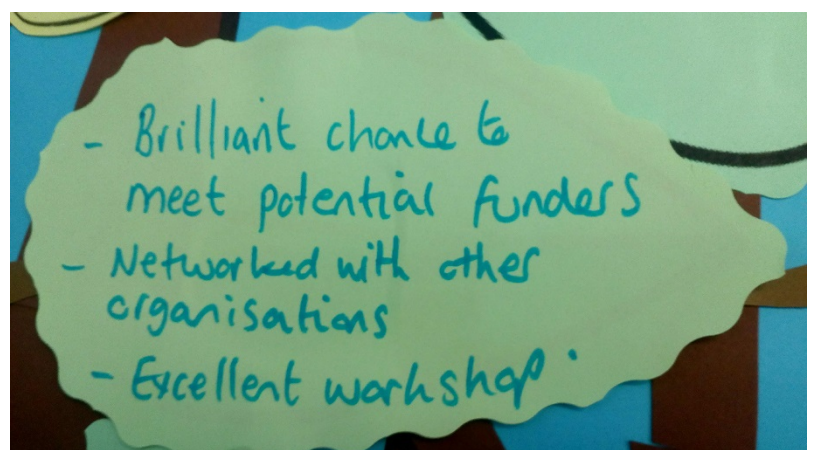


3) Other outcomes

The evaluation tree exercise captured more qualitative feedback on what attendees had got out of attending the event. 10 of the comments mentioned **improved contacts and/or an opportunity to network**.

Workshops

22 of the survey respondents had attended a workshop. The majority found the workshop they attended useful with only one respondent saying that it wasn't useful.



Survey comments

- "Really good day with lots of contacts."
- "An excellent idea of getting all the relevant organisation together, so the local communities may benefit from them. Good to meet people in person."
- "The workshop on working with businesses has already led to links for my organisation."
- "Good to talk to organisations that support small charities like the one I work for."
- "Really informative day! Great workshop!"
- "I am happy as I met the people who really gave me the very useful information and advice on how we can succeed in our charity and how we can progress. Thank you so much it was beneficial to us."
- "Some aspects need improvement like lunch detail was not clearly communicated and a lot of people had nothing for lunch including me so there was not sufficient supplies for lunch either." (comment from individual, not part of a group, not a stallholder)
- "Great opportunity to meet funders and talk to other groups. Especially useful for us was the Gift Aid session."
- "I was not there all day, but the bits I attended were certainly very useful."
- "I found the Big Advice day very useful. I was able to attend a social media workshop which provided some great advice. It was also a great opportunity to meet with funders face to face."
- "Not enough advertising or visitors and expected more stalls."
- "Excellent. Great central location and knowledgeable presenters in the talks."

Suggestions for Big Advice Day 2020

Two attendees requested evening or weekend events. Other comments focused on what people wanted more of including:

- More funders/ stalls/ businesses.
- More publicity.
- More information about specific topics including "local community development support", "group case studies", "social media marketing".

Two attendees requested expanding the scope to the social enterprise and business sectors. There were two requests for lunch. Both of these options would require a larger budget and may not be essential in achieving good outcomes for charities.

In publicity for the 2020 event, we should state whether or not there is lunch provided for attendees and be more specific about the intended audience, including stating who the event is *not* aimed at. A longer lead in time, additional staff time and increased publicity budget would help achieve improvements to the 2020 event.

Appendix – list of organisations that attended:

1. Aire Rivers Trust
2. AWARE
3. Baildon Town Council
4. Bangladeshi Community Association - Keighley
5. BHT Early Education and Training
6. BIASAN
7. Black Dyke Mills Venue
8. Black Health Forum
9. Bradford All Stars
10. Bradford Cares
11. Bradford Cathedral
12. Bradford Council
13. Bradford CPA
14. Bradford Disability Football Club
15. Bradford Global
16. Bradford Hospitals Charity
17. MHA Bradford Live at Home
18. Bradford Nightstop
19. Bramble Hedge Pre School
20. Bread and Roses
21. Bridge Project
22. Bradford Youth Development Partnership
23. Bangladeshi Youth Organisation
24. Campaign Bootcamp
25. Capital of Cycling
26. CGL New Directions
27. Clayton Community Association
28. Clayton Village Hall
29. CNET
30. Common Wealth
31. Diocese of Leeds
32. Drop the Knife CIC
33. Eccleshill Adventure Playground
34. Free2Bme
35. Get out More CIC
36. Hands on Support
37. HFT
38. Highfield Food Coop
39. Ilkley Gym Club
40. Ilkley Manor House Trust
41. Impressions Gallery
42. Inspired Neighbourhoods CIC
43. Involve Leeds
44. Keighley Healthy Living
45. Lidget Green Healthy Living Centre
46. Manningham Project
47. MAPA
48. Margaret Carey Foundation
49. Mind in Bradford
50. Marshfield Odsal Bankfoot Enterprise
51. Nell Bank Charity
52. Newby Primary School
53. Oakworth Community Trust
54. One in a Million
55. Ontrak Community Initiative
56. Parkside School
57. Prism Youth Project
58. Rooted In
59. Sally Gaighny [?]
60. Shipley Area School Uniform Bank
61. South Square Centre [Thornton and Allerton Community Association]
62. St Clements
63. St John's Bowling Hub
64. St John's Church Red Letter Project
65. St John's Clayton
66. Step 2 Young People's Health Project
67. Stronger Communities Together
68. Swan Song Project
69. The Hive Silsden CIO
70. Thorpe Edge Community Project
71. Trans Mission
72. UK Butterflies
73. Upendo Wetu
74. VITAL
75. West End Centre